



DC-BASED GLOBAL CYBER RISK & FORMER CISCO RISK EXPERT POISED TO HELP COMPANIES BE SECURE & RESILIENT

Global Cyber Risk Combines Cyber and Specialized Risk Expertise to Assist Businesses with New Challenges Due to Pandemic and Future Crises

WASHINGTON DC, July 15, 2020 – Global Cyber Risk LLC (GCR), a leading cybersecurity and advisory services firm specializing in cyber risk management, today announced that it has joined with Leslie Lamb, former Global Head of Risk & Resiliency for Cisco, to offer combined cybersecurity, risk/resiliency, and modeling expertise to help companies navigate the new risk environment.

GCR's Cyber Evaluation & Risk Management offering will help companies manage their current risk strategies as well as prepare for rapid operational shifts. "Looking back, there have been numerous natural disasters and economic events that caught companies off guard; today they are more frequent. Companies that are prepared will have a competitive advantage because there is less business interruption, lower impact to the bottom line, and employees feel protected," Lamb explained.

GCR Founder & CEO, Jody Westby said, "Companies know their operations will not go back to the way they were before COVID-19, but they are guessing at how to go forward and don't know whether proposed changes will create new cyber risks. Now, with operations fully dependent upon computers and the Internet, cybersecurity has to be a key component in risk management."

As EVP of Risk & Resiliency at GCR, Lamb will focus on assisting businesses with today's new risks and operational challenges. "Resiliency has never been more important. At Cisco, I worked with its business leaders to identify risks, mitigate them where it made sense, determine a risk financing strategy, and put business resiliency plans in place," she noted. "The pandemic plan we put in place at Cisco is being used right now."

"Historically, companies do not like to spend money on events they think/hope will never happen," noted Westby. "But with globalization, pandemics, and connectivity, we are now living in an

unprecedented time where things do happen that companies are not prepared for. Companies need to have secure, adaptable IT systems and good resiliency plans if they are going to have stable operations.” “Modeling can identify internal capabilities that can be leveraged and test new approaches,” she added.

GCR’s approach will model operational changes, review current risk management plans and risk transfer strategies, assess cybersecurity maturity, and quantify identified risks. The combined cybersecurity, risk/resiliency, and modeling expertise that GCR brings to these engagements will enable companies to make informed decisions about preparedness and risk transfer that protect the company and its investors, employees, and customers.

Prior to her 20-year career at Cisco, Ms. Lamb held various jobs within the insurance industry, including as Client Manager at Marsh and Underwriting Manager at AIG. In these positions, her emphasis was working with clients from many different industries to mitigate and manage risk. Ms. Lamb has been active in professional organizations and served on the board of directors for RIMS (Risk and Insurance Managers Society).

“GCR is on an incredible path with strong business growth attributed to our comprehensive cyber evaluation methodology and risk management assistance. We are very pleased that Leslie has joined GCR to lead and continue this successful trajectory,” said Westby. “Leslie’s deep expertise in the cybersecurity sector and extensive leadership experience in risk management will only help continue this momentum and we look forward to unveiling many exciting initiatives for the firm and our clients in the near future.”

“We have a new global reality and I am honored to help our clients through these uncertain times. GCR is uniquely positioned to help our clients with operational and cybersecurity risks so they succeed in this transformative period, as well as plan for future challenges,” said Lamb.

ABOUT GCR:

GLOBAL CYBER RISK LLC is a privately held, Washington, DC-based technology and professional services firm that has earned industry respect for its expertise in cyber risk management, global privacy compliance, incident response planning, and digital asset inventories and data mapping. GCR’s proprietary methodologies have been used in every industry sector and by some of the largest global corporations. The company has particular expertise in analyzing business processes and their dependence upon technology and assessing the resilience of the organization against best practices and industry standards. GCR’s clients range from large, global corporations operating in every country to mid-sized businesses and associations.

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